

# Принтеры ВВР35, ВВР37

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# BBP®35 and BBP®37 Label Printers



BRADY360  
**5 YEAR**  
WARRANTY

## BBP®35 MULTICOLOR LABEL PRINTER

## BBP®37 MULTICOLOR & CUT LABEL PRINTER

### Color your way to an improved workplace

The BBP35 and BBP37 label printers give you the power to make signs and labels in the colors and shapes you need to make an impact – right when you need them.

- **Multiple print colors** – Color is more memorable, more effective and is the differentiator you need to effectively improve workplace safety and productivity
- **Shape cutting with the built-in XY plotter cutter (BBP37 only)** Cut out shapes and text, or cut around your message to create labels that look and fit how you want them to
- **Label making made easy** – Incredibly easy and intuitive interface makes it ideal for multiple users, centralized locations and lean / 5S events
- **Automatic label setup** – Printer reads critical information from the supplies and then automatically sets up the label attributes in the printer so you can start printing immediately
- **Time saving** – 20-second changeovers with drop in ribbon and label supplies

### Printer at-a-glance

- Single and multi-color printing
- Cuts out shapes and text (BBP37 only)
- PC-connect or standalone printing
- Touchscreen label creation
- 300+ parts, 14 materials (for SFID)  
14 parts, 14 materials (for product ID)

### Printing supplies

B30-series label rolls ..... page 36  
B30-series print ribbons ..... page 74



**Multi-color printing  
in a single print pass**



**Cut-out shapes and text  
with the BBP37 printer**  
(Requires 4 in. wide material.  
Cut-out text must be 0.75 in. or larger.)

| Catalog #      | Description                                             |
|----------------|---------------------------------------------------------|
| BBP35          | BBP35 Multicolor Label Printer*                         |
| BBP37          | BBP37 Multicolor and Cut Label Printer*                 |
| 120994         | Rolling case with handle, 2 pockets for supplies        |
| BBP35-37-WIPER | BBP35/37 Media Wiper (1 each)                           |
| B31-CCT        | Cutting Tool                                            |
| PCK-6          | Cleaning swabs that are pre-soaked in IPA (50 per pack) |
| B37-BLADE      | Replacement XY cutting blade for BBP37 (1 each)         |
| 76737          | Transfer tape for cut-out objects (300 ft. roll)        |

### Unprecedented capabilities set the standard in safety and facility ID



Safety and industrial  
signage



GHS hazcomm  
labels



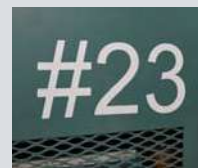
Safety and compliance  
labels



Product ID  
labels



Pipe markers



Cut-out shapes and text  
with BBP37 printer

# BBP®35 and BBP®37 Label Printers

Benchtop Printers

BBP35 / BBP37

## Printer specifications

|                                            |                                                                                                                                                                                                                                                  |
|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Overview                                   | 4 in. standalone and PC-connect printer for SFID with multi-color printing and fast print speed. Standalone use is ideal for multi-user situations and lean 5S kaizen labeling events. The ultimate in easy and accessible with multiple colors. |
| Applications                               | Arc flash labels (w/ red variables), equipment labels, GHS labels, pipe markers, safety signs (multi-color), warning labels (multi-color), lean / 5S labels, panel and enclosure ID, tags, multi-color labels                                    |
| Label materials                            | Extremely aggressive 8-10 year outdoor vinyl with high tack and chemical resistance, plus Toughstripe® floor tape, wash-down material, 10-hr glow in the dark, reflective, magnetic, tags, engraved plate substitute and 20 other materials.     |
| Label formats                              | Continuous tapes, pre-printed and blank die-cut labels                                                                                                                                                                                           |
| Print technology                           | Thermal transfer                                                                                                                                                                                                                                 |
| Print resolution                           | 300 dpi                                                                                                                                                                                                                                          |
| Print speed                                | 5 in./sec.                                                                                                                                                                                                                                       |
| Media widths                               | 0.5 to 4 in.                                                                                                                                                                                                                                     |
| Min. label dimension                       | 0.5 in.                                                                                                                                                                                                                                          |
| Color printing capabilities                | Monocolor and multi-color printing                                                                                                                                                                                                               |
| Auto cut-off                               | Yes                                                                                                                                                                                                                                              |
| X-Y plotter cutting (cutout shapes / text) | Yes, BBP37 model only                                                                                                                                                                                                                            |
| PC-connect or standalone operation         | Standalone and PC-connect printing                                                                                                                                                                                                               |
| Connectivity options                       | Standalone use, Ethernet, USB                                                                                                                                                                                                                    |
| Compatible software                        | Brady Workstation Apps                                                                                                                                                                                                                           |
| Compatible materials                       | B30 series (all)                                                                                                                                                                                                                                 |
| Compatible ribbons                         | B30 series (all)                                                                                                                                                                                                                                 |
| Calibration required                       | No (no waste)                                                                                                                                                                                                                                    |
| Label creation and set-up                  | Automatic (printer or PC software reads data on chip and automatically sets up label size, color, fonts, etc.)                                                                                                                                   |
| Ribbon and label roll installation         | <b>Labels:</b> Supplied in cartridge, drops into place, 15-second changeover<br><b>Ribbon:</b> Supplied in cartridge, snaps into place, 5-second changeover                                                                                      |
| Warranty                                   | 5 years                                                                                                                                                                                                                                          |

U.S. Patent No. 6364552 B1; 6788324; 6768502 B2; BBP37 printer: 6664995 B2;  
Ribbon cartridges: 6860658 B2; D480749



## Brady Workstation Safety and Facility ID Suite

Brady Workstation has revolutionized how you design and print labels from your PC. When paired with the high-performance printing capabilities of a Brady printer, get intuitive label set up for simple, efficient and flexible label creation.

### This suite features:

- A collection of applications for creating the custom signs, labels and pipe markers you need to add visual safety guidance to your facility
- The ability to serialize and import your data onto the labels
- Real-time information about the label material installed, enabling easy label set up

## Brady360® 5-year Warranty

We stand behind our products and have strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.\* With our team of certified tech support and repair technicians, you can rest easy knowing you have the support you need, every step of the way.



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